



Northamber PLC Sales Promotion Terms and Conditions

Promotion Overview

Northamber PLC is excited to announce a sales promotion for its Reseller partners. By purchasing products from five participating vendors between October 1st, 2024, and April 4th, 2025, Resellers can earn points and have a chance to win an all-expenses-paid trip to Dubai for the GISEC 2025 event.

1. Promotion Period

- The promotion begins on **October 1st, 2024**, and ends on **April 4th, 2025**.
- Purchases made within this timeframe are eligible to accrue points.

2. Eligible Participants

- The promotion is open to Resellers registered with Northamber PLC.
- All participants must be authorized and active Northamber PLC account holders.
- Participants **MUST** be registered to take part through the dedicated registration page.

3. Participating Vendors

Points can be earned by purchasing products from the following six vendors:

1. **NETGEAR**
2. **Censornet**
3. **Branddefence**
4. **Bullwall**
5. **WatchGuard**

4. How to Earn Points

- Resellers will earn **1,000 points** for every **£1,000 spent** on products from any single participating vendor.
- Points will be calculated based on total order value, excluding VAT and shipping fees.
- **Example:** A £5,000 order with any participating vendor will result in 5,000 points.

5. Bonus Points

- **Mixed Vendor Orders:** If a single order includes products from **two or more of the participating vendors** (combined to make up a total of £1,000 or more), the points earned for that order will be **doubled**.
- **AVail Service+ Products:** If any order includes an **AVail Service+** product, all points earned for that order will also be **doubled**.



- **Example:** A £1,000 order with products from both NETGEAR and WatchGuard, or any order containing an AVail Service+ product, will earn **2,000 points**.

6. The Dubai Trip Prize

- The **first Reseller** to accumulate **200,000 points** on purchases with any **single vendor** will win an **all-expenses-paid trip to Dubai for two** to attend the **GISEC 2025** event.
 - Points cannot be combined across different vendors to reach 200,000. The 200,000-point threshold must be achieved with a **single vendor**.

7. Prize Details

- The prize includes:
 - Round-trip airfare to Dubai for two persons.
 - Accommodation for the duration of GISEC 2025.
 - Transfers to and from the airport and GISEC venue.
 - Meal allowances and any applicable GISEC 2025 entry fees.
- The prize is non-transferable and cannot be exchanged for cash or alternative prizes.

8. Eligibility for Prize

- The first Reseller to reach £200,000 or 200,000 points with a single vendor will be contacted by Northamber PLC and will be required to confirm their acceptance of the prize within **10 business days**.
- Northamber PLC reserves the right to verify all orders and points earned before awarding the prize.
- If the selected Reseller is unable to attend the Dubai trip, Northamber PLC reserves the right to offer the prize to the next qualifying Reseller who meets the points threshold.

9. General Terms

- Points will only be awarded for orders that are paid for in full and do not have any outstanding payment issues.
- Northamber PLC reserves the right to disqualify any Reseller found to be violating the terms of this promotion or acting in bad faith.
- In the event of a dispute, Northamber PLC's decision is final and binding.

10. Limitation of Liability

- Northamber PLC is not responsible for any third-party services, delays, or cancellations related to the Dubai trip.
- Northamber PLC accepts no liability for any loss, damage, or injury related to the prize or the promotion itself.



11. Modification and Termination of Promotion

- Northamber PLC reserves the right to modify or terminate this promotion at any time without prior notice. In such cases, reasonable efforts will be made to communicate changes to participants.

12. Contact Information

For any questions or further information regarding this promotion, please contact your Northamber PLC account manager or email promotions@northamber.com